

PRESS RELEASE



FOR IMMEDIATE RELEASE:

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ValueRail.com Awards ‘Lean’ Savings to Customers

Remains Highest Value, Lowest-Cost Manufacturer of Guard Rail in the U.S.A.

Waukesha, WI, August 2013 – ValueRail.com – a factory-direct, on-line supplier of low-cost safety guard rail – has announced a 10% across-the-board price reduction for its complete line of protective railing products as a result of the company’s successful investment in ‘lean’ manufacturing processes.

According to Hue Schlegel, Director of Marketing for ValueRail.com, “We have made tremendous strides in streamlining and improving our manufacturing processes; including consistent quality robotic welding and applying a highly durable 2-part polyurethane coating to all of our ValueRail products. These and other manufacturing improvements have not only enhanced quality, but have reduced our manufacturing costs, which we are pleased to pass along to our valued customers.”

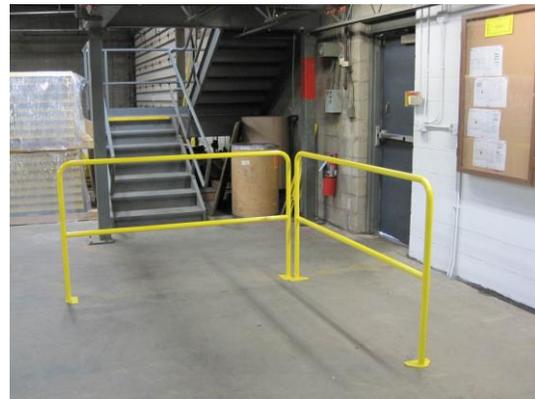
In announcing the 10% cost reduction, the company remains the highest value, lowest cost manufacturer of guard rail in the U.S.A. All ValueRail™ products are available from stock and can be conveniently purchased on-line at www.valuerail.com. ValueRail™ guard rail meets OSHA safety requirements and provides an impact resistance comparable to many competitive guard rail products on the market today – including imports. Direct on-line purchasing not only reduces transaction costs, but allows contractors, warehouse managers, safety engineers, manufacturers and facility personnel to quickly select what they need and purchase it with a VISA®, MasterCard®, American Express® or Discover® credit card. Applicable sales taxes and shipping charges are calculated automatically and orders are reviewed and confirmed before a credit card is actually charged. A ValueRail specialist is also available to assist customers M-F from 8:00 a.m. to 5:00 p.m. CST at (262) 549-1963.

ValueRail™ guarding products are 100% made in the U.S.A., precision formed from high-strength steel, and painted safety yellow. In-line and corner guard rail posts are manufactured using solid structural wide flange beams, providing an economical solution for rail support. Single-, double- and triple-rail configurations are available in one foot lengths from 2 to 10 feet, providing a wide range of protection options. Anchor bolts and the appropriate rail hardware are included with all post configurations. A Lift-Out Kit is also available that adds pockets to standard posts allowing the user to slide standard rails in-and-out rather than rigidly bolting them to the posts. Additionally, ValueRail Pedestrian Handrail is available in 6 ft. sections to separate work zones, control traffic flow, and clearly define walkways around equipment, machinery, material staging areas, in-plant offices, doorways, and many other ground-level applications.

According to Schlegel, “Now, more than ever, ValueRail™ guarding products are the best value available. The website provides a convenient 24-7 on-line experience for customers looking for a protective railing solution that will also protect their budget. Providing a safe barrier for people and equipment is a requirement in facilities today and low cost ValueRail truly makes facility safety affordable for everyone.”

For more information, visit www.valuerail.com, call (262) 549-1963, or email: info@valuerail.com.

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ValueRail™ - A complete line of low-cost safety guard rail is available from stock for shipment directly to the end-user. It can be purchased on-line via credit card at www.valuerail.com or by calling (262) 549-1963.

Single, double, and triple rail configurations are offered in a wide range of sizes for protecting equipment and personnel in manufacturing plants, storage facilities, warehouses, distribution centers, and other operations. A Lift-Out Rail Kit and Pedestrian Handrail sections are also available from ValueRail.com.

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