

PRESS RELEASE



FOR IMMEDIATE RELEASE:

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New ValueRail™ Safety Guard Rail Website Debuts at www.valuerail.com

Waukesha, WI, September 2014 – ValueRail™ safety guard rail and pedestrian railing products are 100% “Made in the USA” and are available on-line, Direct-from-the-Factory, through a new website at www.valuerail.com. The new website features the latest e-commerce, shopping cart technology and security combined with straight-forward navigation that allows any contractor, warehouse manager, manufacturer or other facility personnel to quickly select what they need and purchase it directly with a company credit card. Users can safely purchase ValueRail with a VISA®, MasterCard®, American Express® or Discover® credit card. Applicable sales taxes and shipping charges are automatically calculated and orders are reviewed and confirmed before a credit card is actually charged. An experienced safety products specialist is also available to assist customers Monday through Friday from 8:00 a.m. to 5:00 p.m. CST at (262) 549-1963, or via e-mail at info@valuerail.com.

According to Hubert Schlegel, Director of Marketing at ValueRail, “The one thing facility and plant managers cannot afford to overlook is plant safety, and providing a quality safety solution at the right price is what ValueRail™ guard rail is all about. The new ValueRail™ website provides an enhanced user experience for customers looking for a protective railing solution that will also protect their budget. In fact, ValueRail is **the most cost-competitive U.S. made guard rail on the market today** without sacrificing safety or quality.”

“In today’s competitive environment,” says Schlegel, “facility managers cannot risk damage to inventory, plant equipment, or personnel from fork truck or heavy cart impact in work areas or loading zones. Protecting these vulnerable spaces couldn’t be easier with the full-line of ValueRail safety guard rail that is available from stock to meet customer needs. When properly installed, ValueRail can help reduce workmans’ compensation claims, lower insurance costs, and help pass OSHA safety inspections.”

Typical ValueRail™ guard rail applications for accident avoidance include:

- Protection of work areas
- Machine guarding
- Pedestrian walkways
- Fork truck and vehicle traffic lanes
- In-plant offices
- Doorways and stairs
- Loading dock ledges

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ValueRail™ guarding products are 100% Made in the U.S.A., precision formed from high-strength steel and painted safety yellow with a durable 2-part polyurethane coating similar to an automotive clear-coat finish. A common post design simplifies installation and posts are manufactured using solid structural wide flange beams, providing an economical solution for rail support. 18-inch, 44-inch, and 60-inch high beams are protected and finished with an innovative and functional PermaCap™ top cap. Single-, double- and triple-rail lengths are available in one foot increments from 2 to 10 feet, providing a wide range of protection options. Anchor bolts and the appropriate rail hardware are included with all post configurations. A Lift-Out Kit is also available that adds pockets to standard posts allowing the user to slide standard rails in-and-out rather than rigidly bolting them to the posts.

Additionally, ValueRail™ Pedestrian Handrail is available in 6 ft. sections to separate work zones, control traffic flow, and clearly define walkways around equipment, machinery, material staging areas, in-plant offices, doorways, and many other ground-level applications.

According to Schlegel, “Now, more than ever, ValueRail™ guarding products are the best value available and the new website makes it easier for customers to purchase the protective railing solutions they need. Providing a safe barrier for people and equipment is a requirement in facilities today and low cost ValueRail products make facility safety affordable for everyone.”

For more information, visit www.valuerail.com, call (262) 549-1963, or email: info@valuerail.com.

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PermaCap™ permanent post caps have rounded corners and are included on all sizes of ValueRail™ Guard Rail posts. Convenient on-line ordering is available on the www.valuerail.com website.

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